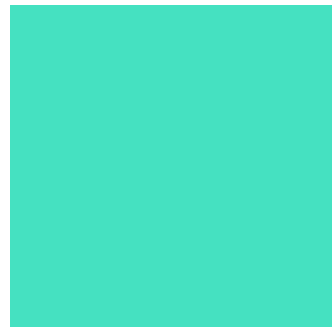
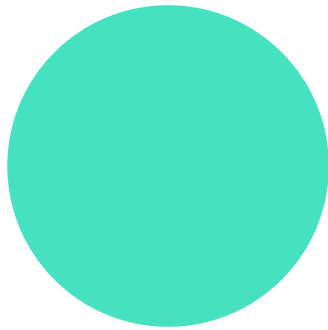
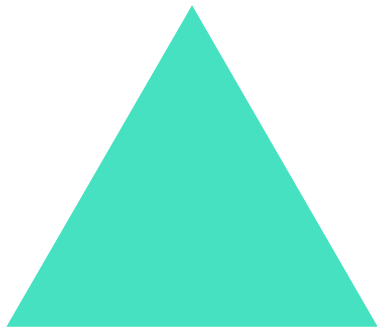




# **Digital Creative & Marketing Consultancy**

**Launchpad partners with clients to  
achieve strategic outcomes through  
web and digital marketing**



## Our philosophy

Build an **emotional** connection between your business and your customers

**Change** your customers perception on your products and services

Assist you in **alerting** your customers of your products and services

Get your customers to **share** their experience



THINK  
FEEL  
DO

## **For businesses that value a creative approach to drive results.**

Founded in 2007, Launchpad has developed into a successful digital creative studio with a loyal and industry diverse client list. It's the multi-skilled approach that assists us in providing clients with a complete solution. We produce outcomes that align with business strategies and objectives. From the right look, to the right medium, with the right message.





# Controlled creative from ideas, to execution.

## Strategy

Big picture thinking, asking the right questions, discovering where your business wants to go and putting in plans to make it happen. Our consultancy approach to project planning puts us in a position to deliver real value to your outcome.

- Digital Marketing
- Content Marketing
- Social Media
- Strategic Planning
- Website Audits & Reviews
- Analytics & Reporting

## Creative

The fundamental core focus on all work we produce is the design, look and feel. We don't settle for second best either. We aren't satisfied until all work meets the required brief and delivers the right message.

- Digital & Web Creative
- Conceptual Design
- Visual Identities & Branding
- Style Guide Development
- Brochures & Collateral
- Advertising
- Photography & Copy-writing
- Print Management

## Development

Whilst it's creativity that drives all our work, it's the execution that delivers this to our clients. We use development techniques that will ensure we can carefully craft the customer journey.

- Website Development
- Content Management & E-commerce
- Email Marketing
- Mobile Development
- Social Media
- Print Production
- Technical Support

*private properties*



**acquire**



**OPTIMUS**

**“Jeremy quickly grasped our company vision and produced designs that exceeded our expectation...”**

Renae Warne, Marketing & Client Relations Manager

**Tim Davies Landscaping**



**For project enquiries please contact:**

**Jeremy Stewart**

Digital Creative & Marketing Consultant

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